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Nebraska's workforce shortage is a statewide challenge that demands collective effort. The Nebraska Department of Economic Development offers various partnership packages, aiming to collaboratively address this issue and promote Nebraska as *the place* to live and work.

| Benefits* | Supporter \$5,000 | Champion \$15,000 | Executive \$50,000+ |
|---|---|---|---|
| Invite to receive Talent Recruitment newsletter |  |  |  |
| Invite to bi-monthly, virtual Talent in Nebraska meetings |  |  |  |
| Access to Good Life Is Calling-branded one pager-template |  |  |  |
| 2 seats at bi-annual key decision-maker event/breakfast |  |  |  |
| Priority social media &/or blog highlight collaboration opportunities | |  |  |
| Access to Good Life Is Calling-branded full template package | |  |  |
| Job highlight in talent attraction focused newsletter | |  |  |
| Logo representation on the Good Life Is Calling website | | |  |
| Early access to targeted industry leads from research and event efforts | | |  |
| Highlighted sponsor of inbound/outbound Good Life Is Calling-coordinated events | | |  |
| Premier host of inbound community/resource tour opportunities | | |  |
| Targeted ads on relevant Good Life Is Calling industry web pages | | |  |
| Good Life Is Calling swag bag premium sponsor | | |  |
| Access to Good Life Is Calling brand kit (logos, wordmark, content access) | | |  |
| Visual inclusion in Good Life Is Calling promotional videos | | |  |
| Priority research requests for recruitment efforts | | |  |
| "Welcome to Nebraska" Gift Sponsor | | |  |

**Additional tailored benefit package options may be available depending on opportunity and specific needs. Benefits are subject to change. For more information, please contact the department at ded.goodlife@nebraska.gov.*